

UniKonnnect 2025

Empowering Africa's Youth Through Global
Academic & Professional Pathways

SPONSORSHIP PROPOSAL . . .

9am—6pm

La Palm Royal beach hotel
Accra, Ghana

29 August 2025

Why sponsor the UniKonnnect 2025

Connect with the Future of Education

Sponsoring UniKonnnect 2025 gives your brand direct access to a vibrant international audience of students, parents, career advisors, visas & relocation support agencies and educational professionals who are actively seeking academic opportunities and partnerships.

What's in it for me?

Sponsoring UniKonnnect 2025 offers:

Targeted Brand Exposure

Position your brand in front of thousands of potential students, parents, institutions, and education influencers from Ghana and beyond.

Lead Generation & Engagement

Connect with decision-makers, build trust, and showcase your products, services or academic offerings directly to an audience eager to act.

Networking & Partnerships

Build long-term brand credibility and valuable relationships with other institutions, education consultants, and service providers.

Social Impact & CSR

Help reduce the cost barrier for participants and create more equitable access to international education opportunities in West Africa.



Support educational growth across borders

Your sponsorship will help FAFALI GROUP bring together a wide and diverse audience, enabling students from all backgrounds to access life-changing information and global academic opportunities.



This audience represents a unique blend of decision-makers, influencers, and motivated individuals interested in academic advancement and global engagement.

Additionally, **UniKonnnect 2025** will include on-site admission sessions, panel discussions, and interactive booths, providing direct engagement opportunities between institutions and their target audience.

Audience

UniKonnnect 2025 is expected to draw a diverse and highly engaged group of attendees from across Ghana, West Africa, and the international education sector. With over 800+ participants anticipated, the event will attract a strong mix of:

- ◆ High school and university students seeking international study opportunities
- ◆ Parents and guardians looking for reliable academic guidance
- ◆ Educators, counselors, and academic consultants
- ◆ University and college representatives from institutions across the globe
- ◆ Scholarship organizations and funding bodies
- ◆ Study-abroad agencies and admission service providers
- ◆ Policy-makers in education and development sectors
- ◆ Youth development NGOs and international partners

Previous sponsors & partners

FAFALI Group is recognized for its personalized, client-focused approach across a range of sectors, including travel and tourism, marketing, consulting, healthcare, international education, and tailored business support services.

Its commitment to community-driven initiatives — such as education, youth empowerment, and charitable outreach — has earned the organization valuable partnerships, sponsorships, and industry-wide recognition.



Sponsorship opportunities

UniKonnnect 2025 offers flexible and tailored sponsorship packages that align with your brand objectives. From high-impact brand visibility to direct audience engagement, sponsors can choose from a range of options including:

Exhibition & Booth Sponsorship

Get a branded booth space to interact directly with thousands of attendees — students, parents, and professionals — throughout the day.

Social Engagement & Hospitality

Support networking lounges or refreshment areas, and receive brand placement on materials and signage in these high-traffic zones.



Session Sponsorship

Feature your brand during breakout sessions or panel discussions, and have the opportunity to give a short talk or presentation during a scheduled segment.

Scholarship & Admission Support

Sponsor scholarships or admissions consulting sessions to directly support students and gain high-impact CSR visibility.



Merchandise & Promo Material Branding

Put your logo on event merchandise such as bags, pens, lanyards, notebooks, and banners — distributed throughout the event.

Digital & Media Visibility

Enjoy exposure through **UniKonnnect's** pre-event campaigns, social media, email newsletters, and digital press coverage. Sponsors can also support live streams or be featured in digital recap videos.



Remote Participation

For global reach, remote engagement options will be available — sponsors may also support or be featured in digital broadcasts, recordings, and live social media updates, ensuring wider visibility beyond the venue.

Sponsorship benefits at a glance

UniKonnnect 2025 offers a tiered sponsorship model designed to deliver maximum visibility, strategic engagement, and lasting brand impact. Sponsors can select the tier that best suits their outreach goals and budget, with added opportunities for customized packages upon request.

Benefit	Headline Sponsor	Gold Sponsor	Silver Sponsor	In-Kind Partner
Sponsorship Amount GH¢	GH¢10,000	GH¢8,000	GH¢6,000—GH¢4,000	Value Based
No. of Sponsors Allowed	1 (Exclusive)	2	5	Unlimited
Exclusive branding on all event materials	Yes	-	-	-
Panel session feature	Yes	Yes	-	-
Prime exhibition booth	Yes	Yes	Yes	Limited
Media interviews & digital visibility	Yes	-	-	-
Prominent branding (social media & visuals)	Yes	Yes	Yes	-
Logo on flyers, emails, and banners	Yes	Yes	Yes	-
Opportunity to interact directly with students	Yes	Yes	Yes	Yes
Complimentary Event Tickets	Free	Free	Free	Free

[Online Sponsorship Acceptance Form](#)

Use the link above or print and complete the form below.

Organization Name:	<input type="text"/>	Postal Address:	<input type="text"/>
Contact Name:	<input type="text"/>	Phone:	<input type="text"/>
Position:	<input type="text"/>	Email:	<input type="text"/>

I would like to sponsor the following tier (please Tick)

- ☐ Headline (GH¢10,000)
- ☐ Gold (GH¢8,000)
- ☐ Silver (GH¢6,000—GH¢4,000)

In Kind [please specify]

FAFALI Group will issue a tax invoice on receipt of your sponsorship form. Once completed, please send the form back to FAFALI Group by email to **dickson.djikunu@fafaligroup.org**

You can also call us to receive or WhatsApp us on
+233 54 821 9691

About UniKonnnect

UniKonnnect is FAFALI Group's flagship international education exhibition. Since its inception, the event has provided a platform for global universities and academic institutions to engage with Ghanaian and West African students. **UniKonnnect** facilitates direct access to university representatives, scholarship opportunities, academic counseling, and on-the-spot admissions.

The 2025 edition of **UniKonnnect** will take place on August 29, 2025, at the La Palm Royal Beach Hotel, Accra, and will feature representatives from leading universities around the world. With sessions on Medicine, Business, Engineering, and IT, it offers high-impact visibility, educational networking, and student engagement opportunities.

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About the exhibition local hosts, FAFALI Group

FAFALI Group is a multifaceted company operating across Ghana, Dubai, Germany, and Tanzania, offering services in education consulting, travel and tourism, marketing and events, logistics, e-commerce, and healthcare, with a strong focus on personalized support and community-driven initiatives.

FAFALI Group is committed to empowering youth and bridging access to global academic opportunities. With a focus on innovation, mentorship, and community impact,

FAFALI Group connects students, parents, and institutions through impactful events and outreach initiatives that promote international education and lifelong learning.



At **FAFALI GROUP**, our mission is to empower individuals and businesses by providing top-tier services that drive success, efficiency, and global opportunities. We believe in customer satisfaction, professionalism, and innovation, ensuring that every client receives tailored solutions that meet their specific needs.

We bridge the gap between students and global educational opportunities by providing expert guidance, personalized support, and seamless admission processes. We strive to empower aspiring students with the resources and knowledge needed to achieve academic and career success internationally.

How can we
help you?



Travel & Tourism Services

Experience hassle-free travel planning with customized itineraries and seamless bookings.



Marketing Management

Elevate your brand with strategic marketing solutions designed to drive engagement and growth.



Educational Consulting

Get expert guidance for academic and career advancements with our tailored educational consulting services.



UAE Tourist Visas Services

Secure your UAE tourist visa quickly and easily with our efficient processing solutions.



UAE Tours Adventures

Explore the UAE like never before with thrilling and curated adventure tours.



Hospitality Management

Optimize your hospitality business operations with expert consulting and management services.



E- Commerce Consulting

Scale your online business with effective strategies, digital solutions, and expert insights.



Logistic Management

Streamline your supply chain with efficient and reliable logistics solutions.